


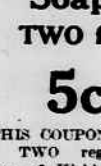






5c Boxes of Toothpicks, TWO for 5c  THIS COUPON and 5c for TWO regular boxes of "Gold Medal" Toothpicks, double-pointed hardwood. Perfumery Dept., 1st floor. (S)	10c, 12c and 15c Hose Supporters At 6c Pair  THIS COUPON and 6c for "Pin-on" Hose Supporters for hoses, children and infants. Fine quality black elastic with nickel trimmings; some with non-corrosive loop and rubber buttons. All sizes. Worth 10c, 12c and 15c pair. Notion Dept., 1st floor. (S)	10c Bottles of Ammonia 4c  THIS COUPON and 4c for 10c bottles of Household Ammonia; large size in early a quart. Full strength. (S)	5c Cakes of Snowberry Soap, TWO for 5c  THIS COUPON and 5c for TWO regular 5c cakes of Kirk's "Snowberry" White Floating Toilet Soap. None sold without coupon. (S)	Open at 8:45 A.M.; Close at 5:30 P.M. "IT PAYS TO DEAL AT GOLDENBERG'S" Goldenberg's SEVENTH AND K "THE DEPENDABLE STORE" "Both Sides of Seventh Street"	5c Packages of Absorbent Cotton, 3c  THIS COUPON and 3c for ounce package of Absorbent Cotton, first quality, in sealed cartons. (S)	25c Tyree's Antiseptic Powder, 14c  THIS COUPON and 14c for Tyree's Antiseptic Powder, the well known germicide; regularly 25c. Perfumery Dept., 1st floor. (S)	25c Carpet Brooms With This Coupon 15c  THIS COUPON and 15c for regular 25c Extra Quality Four-String Carpet Broom, full season stock. Basement. (S)	Regular 15c Talcum Powder 8c Lb.  THIS COUPON and 8c for one-pound can of Talcum Powder, scented and scented; superior quality; regularly 15c. (S)
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Women's Pure Silk Hosiery

Regular 50c Quality, at

25c a Pair

A sale of Silk Hosiery that will establish a new value and selling record! As the result of this special purchase of a maker's lot of "seconds" of fine Pure Silk Hosiery you can supply your needs at the same price you have to pay for ordinary cotton stockings. Don't miss this remarkable bargain event—it is one of the Anniversary Sale's greatest sale offerings!

Pure Silk Stockings; seamless and full fashioned kinds, with double sole, high spliced heel and toe, lisle garter top. Choice of back and leading colors.

The imperfections are hardly noticeable, and do not affect the wearing quality of these stockings in the slightest degree.

Women's Pure Silk Hose, full fashioned foot, double sole, high spliced heel and toe; lisle or silk garter tops; black and colors. Regular \$1 values. Anniversary Sale price..... 59c

Children's Fast Black Cotton Hose, seamless foot, double heel and toe; fine ribbed; good elastic quality; sizes 8 to 9½. Regular 15c values. Anniversary Sale price..... 10c

Infant's "Onyx" Pure Silk Ribbed Hose, seamless foot, double heel and toe; black and colors; mostly all sizes. Regular 25c and 35c values. Anniversary Sale price..... 12½c

Infant's All-Wool Cashmere Stockings, seamless foot, double silk heel and toe; fine ribbed; black and colors; sizes 4 to 6½. Sold regularly at 25c pair. Anniversary Sale price..... 9c

Men's 75c Quality Shirts

In a Wonderful Birthday Sale **39c** Tomorrow at

Our Anniversary Sale, the banner event for bargains, presents no more radical price cuts than will be found in our Newly Enlarged Men's Furnishings Store tomorrow. Without sacrificing quality one whit we have been able to lower the price of these excellent quality shirts to a point that will cause thrifty men to buy a whole season's supply.

Every shirt of the several thousand a superior 75-cent value. Materials consist of Madras, Percales and Mercerized Cloth. Full cut and perfectly tailored shirts, with laundered or soft cuffs. Full size range, in a pleasing variety of neat patterns and colorings to suit every taste. Anniversary Sale price, 39c.

39c Sale of Men's Furnishings

In addition to the big shirt sale we've arranged a special list of good things in our Men's Furnishings—all priced at 39c, and all worth considerably more, as you can see from the following description:

Men's Heavy-weight Ribbed Bathinggown Underwear, made with light fleece; shirts and drawers to match. All sizes. Worth 50c a garment. Anniversary Sale price..... 39c

Men's Heavy-weight Fleece-lined Underwear, shirts with bound necks; drawers with double seat. Worth 50c each. Anniversary Sale price..... 39c

Men's 75c "Wonderwear" Medium-weight Ribbed Bathinggown Underwear, shirts with French necks and silk-bound fronts; drawers made with extra thickness through seat and thigh. Anniversary Sale price..... 39c

Men's 50c and 75c Muslin and Cambric Nightgowns, with roll or V-shaped necks. Extra full cut. Anniversary Sale price..... 39c

75c Silk Matelasse Brocades 25c Yard

Foreign looms have produced no handsomer or more striking weaves this season than the Silk Matelasse Brocades which we offer tomorrow at an extraordinary price concession.

The latest and smartest fabrics for women's coats and wraps—the world of fashion has gone wild over their smartness and beauty—and here they are in tomorrow's sale at two-thirds below regular cost. The colors are navy blue, cadet, Alice, tan, rose, brown, russet, open-hair and sky blue.

Full 36 inches wide. Imported to retail at 75c a yard. A wonderful Anniversary Sale offering at 25c a yard.

(Wash Goods Dept., New Daylight Store.)

New Gold-filled Lavalliers Special at 79c

Gold-filled Lavalliers, in dainty patterns copied from solid gold jewelry. The wear is fully guaranteed.

Soldered-link chains, with neat pendants in stone set and engraved patterns. Anniversary Sale price, 79c each.

Jewelry Dept.—First Floor.

50c and 75c Neckwear

Choice at **25c**



We had the Anniversary Sale in mind when we made a prominent neckwear maker promise to give us his sample line of fall neckties—and here they are at one-half and two-thirds less than regular prices!

You never saw such beautiful creations for such little cost. Included are all the newest fancies, such as Vestees, Embroidered Swiss Collar and Cuff Sets, Hemstitched Organdie and Pique Collar and Cuff Sets, Vestee Sets, Military Collars, Imported Embroidered Organdie Roll Collars and many other charming styles for present wear.

Truly a sensational value at 25c—kinds selling regularly for 50c and 75c. Neckwear Dept., Main Cross Aisle, First Floor.

Scarfs and Centerpieces

Worth 75c and \$1.00..... **48c**

Unusual inducements to buy art linens here tomorrow—in this sale of Pure Linen White Stamped Scarfs and Centerpieces at 48c each.

In a variety of pretty designs of French and eyelet embroidery.

Each piece stamped on round thread art linen; guaranteed all pure linen flax.

Scarfs are 18x45 and 18x54; Centerpieces are 27 and 36 inches round.

75c Stamped Nightgowns, on extra fine grade sheer French Nainsook. Ready made and full cut, for French embroidery; sizes 36 to 42. Anniversary Sale price..... 48c

\$4 and \$4.50 Sateen-covered Comforts, \$2.45

This fine lot of Sateen-covered Comforts, selling regularly at \$4.00 and \$4.50, specially priced for the Anniversary Sale at \$2.45.

Filled with the best grade pure white sheet cotton and covered with finest French sateens, in light and dark colors. Soft and fluffy as down.

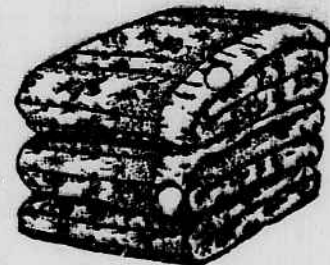
Because of an extra seam in the covering we secured them at a very low figure, and tomorrow we give you the benefit of this exceptional purchase.

Double-bed-size Woolnap Blankets, soft fleece finish, in white, tan or gray, with various color borders; also plaids of tan, pink, blue and gray; have the appearance of wool blankets. Worth \$3.00 pair. Anniversary Sale price..... \$1.79

Wool Blankets, French combed fleece, in white or gray, with pink or blue borders; silk-bound ends; heavy-weight, soft finish fleece, which contains the warmth of the all-wool blankets; 70x82 (double-bed) size. Regular \$3.00 values. Anniversary Sale price..... \$3.95

Largest Size Comforts, filled with pure white cotton; scroll-stitched quilting; covered with twilled satines and finest grade silkolines; light and dark colorings; 72x80-inch size. Regular \$2.50 values. Anniversary Sale price..... \$1.69

Large Double-bed-size Comforts, covered with silkolines, in floral and Persian designs; filled with white cotton, scroll stitched and tufted. Regular \$1.50 values. Anniversary Sale price..... 95c



Women's "Merode" Underwear

Regular 75c and \$1.00 Values. **59c** Anniversary Sale Special at...

Women acquainted with the superior qualities of "Merode" Underwear will welcome the genuine economies provided by this Anniversary Sale. They are part wool garments; shirts with high neck and long sleeves or high neck and short sleeves; ankle length drawers and tights. All regular sizes. Snug fitting, correctly cut, and fine quality underwear, preferred by particular women.

Kinds selling regularly at 75c and \$1.00, offered in tomorrow's Anniversary Sale for 59c a garment.

Women's "Crestwood" Union Suits, high neck and long sleeves; ankle pants; medium-weight cotton; crocheted necks and taped; all sizes from 4 to 6. Regular 75c values. Anniversary Sale price..... 39c

Women's "Crestwood" Corset Covers, medium weight; fleeced; high neck and long sleeves, taped neck and waist; regular and extra sizes. Regular 50c values. Anniversary Sale price..... 25c

Boys' "Merode" Part-Wool Union Suits, high neck and long sleeves, ankle-length pants; sizes 4, 7 and 8. Regular \$1.00 and \$1.25 values. Anniversary Sale price..... 75c

Boys' "Merode" Cotton Union Suits, high neck and long sleeves; ankle pants; sizes 2, 3, 4, 5, 7 and 8. Regular 75c values. Anniversary Sale price..... 50c



Big Purchase of Sample Black Silk Velvet Hats

Values Worth \$3.50 and \$4.00 at..... **\$1.98**

This wonderful lot of beautiful Black Silk Velvet Untrimmed Hats came to us at half price and near it—a prominent wholesaler's line of fall samples. The equal of the values has not been known this season!

They are in the smartest and most wanted shapes, including the very large hats as well as the equally as desirable medium sizes now in vogue. Soft or braced crowns.

Be here tomorrow to secure one of these high-class hats at \$1.98.

Free Trimming Service—Our expert corps of milliners will trim your hat free, providing shape and trimmings are purchased here. Their skill enables them to put a deft touch to each hat, creating a becoming and fashionable hat according to your own taste.

15c Quadruple Silver-plated Salt Sellers 5c each

This Quadruple Silver-plated Salt Seller, like the illustration, in dainty glass center. Regular price, 15c each. Anniversary Sale price, 5c each. Jewelry Dept.—First Floor.

Initial Stationery, 25c Value, at... 10c

2,000 boxes of Initial Writing Paper specially priced for the Anniversary Sale at 10c. Each box contains 24 sheets of paper and 24 envelopes, good quality linen fabric. Initials stamped from steel die; all letters. Stationery Dept.—First Floor.

Sateen Petticoats Regular 98c Values Anniversary Special. 69c

New Fall Petticoats of lustrous quality sateen, in black, navy, king's blue, Russian green and new brown shades. Made with neat tailored flounce and underlay. Seams neatly felled. All lengths at 69c. Third Floor.

19th Birthday COUPON SALES 8c Tea Towels Six Hemmed Tea Towels; neat red stripe; size 16x32 inches. This COUPON 29c and..... (S)	Aluminum Rice Boilers  Seamless Aluminum Rice or Cereal Cooker, 2-pint size. The lasting kind.	Lace Curtain Stretchers  Made from selected lumber. Size 6x12 ft. 58c value at 30c. \$1.25 value at 98c. \$2.00 value at \$1.39. \$2.50 value at \$1.98.	Step Ladders  Selected 1 lumber, with shelf attachment. 4-ft. size.....39c 5-ft. size.....39c 6-ft. size.....69c	Coal Hods  Heavy Galvanized Iron Coal Hods, 15-inch size; regularly 25c..... 19c	Slop Jars  75c Stone China Slop Jars, with cover and bail handle; full size..... 39c	Ash Cans  \$1.00 Galvanized Iron Ash Cans, with side handles (Covers, 19c extra.) 77c	Wash Boilers  \$1.75 "XX" Tin Wash Boilers, with copper bottom and cold handles. One-piece covers. No. 9 size..... \$1.19	Food Choppers  American Food Choppers, 3 knives; regularly \$1.25..... 89c	Mercerized Table Damask Regular 50c Grade at..... 29c A special Anniversary Sale offering of Mercerized Table Damask that will cause a stampede of buying in our Linen Department tomorrow. 60-inches-wide Mercerized Table Damask, in six neat patterns; good heavy weight firm woven cloth, with a rich luster that washing cannot harm. Excellent grade for general use. Pure Linen Table Damask, 68 to 72 inches wide, of the best Irish and German makes, in a large variety of patterns. Extra heavy quality, in full bleached, silver bleached and cream. Every yard fully guaranteed for long service. Regular 85c and \$1.00 values. Anniversary Sale price, yard..... 69c	19th Birthday COUPON SALES Children's 59c Hats Children's Hats of corduroy, navy blue, brown and gray; trimmed with bands of grosgrain ribbon; suitable for children from 2 to 6 years of age. This COUPON 39c and..... (S)
35c Towels Heavy Double-thread Full-bleached Turkish Towels; hemmed ends; size 28x42 inches. This COUPON 19c and..... (S)	Tea Kettles  50c Enameled Tea Kettles; 10-pint size..... 29c	Floor Brushes  75c Tampico Floor Sweeping Brushes, wire drawn, long handles..... 39c	Oil Heaters  \$2.25 "Perfect" Coal Oil Heater; smokeless burner; warranted. \$2.49	Clothes Lines  Sash Cord Clothes Lines, strongest and best made; regularly 39c. 50-foot lengths for..... 25c	Furnace Shovels  Heavy steel, with D handle; regularly 50c..... 33c	Sad Irons  Three Irons, stand and handle. Regularly \$1.25, at..... 69c	Gas Portables  Brass Gas Portables, with colored shade glass; all complete. Neat and artistic design..... \$2.98	18c Unhemmed Bleached Turkish Towels, 20x40; heavy, double thread grade, with wide unfinished ends for stamping or initialing. Lined 8 to a buyer..... 11c	12½c Hemmed Huck Towels, with fast color red border; size 19x23; made of close-woven absorbent huck; mill seconds. 500 dozen to sell at, each..... 8½c	Women's Long Kimonos Women's Long Kimonos, of good quality flannel, in gray and blue; trimmed with decorative borders; full-cut sizes. This COUPON 37c and..... (S)

Reliable Furniture at 25% to 50% Savings

Boys' 69c Pants Boys' Fancy Cassimere Bloomer and Knickerbocker Pants; dark patterns and heavy winter weight; sizes 8 to 17 years. This COUPON 38c and..... (S)	Boys' 39c Caps Boys' Fancy Worsted and Cassimere English Band Golf Caps; assorted patterns. This COUPON 15c and..... (S)	Women's Nightgowns Women's Muslin Nightgowns, long and short sleeves; trimmed with lace and embroidery; full-cut sizes. This COUPON 39c and..... (S)	Armchairs Worth \$5.00, \$6.00 and \$7.00 \$1.95 One Day Only 	This \$25.00 Chiffonier \$12.45 	This \$6.50 Chiffonier \$3.49 	This \$24.00 Brass Bed \$11.90 	This \$12.50 Library Table Reduced to \$6.90 	\$24 Mahogany Library Table \$12.85 	\$19.50 Solid Oak Dresser \$12.85 	This \$16.50 Chiffonier To Match Dresser \$10.85 	75c and \$1.00 Carpet Rugs Axminster, Velvet and Brussels Rugs, sizes 23x27 and 27x27; floral and conventional designs; light and dark colorings. This COUPON 50c and..... (S)	\$2.00 Couch Covers Oriental Stripe and Figure Couch Covers, made of 60-inch tapestry; 2½ yds. long; heavy knotted fringe. This COUPON \$1.29 and..... (S)	10c and 15c Envelopes Lined Envelopes, assorted sizes and styles. COUPON 5c and..... (S)
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